

people as possible, but most said that although they loved the idea it wasn't for them. "We took the first photograph in December 2023 (of me!) to show participants and sponsors our intention. By May 2024, we had the sponsors all lined up, and by August 2024 all the photographs had been taken. Then Jackie Swann helped by putting it all together and selecting the best shots for each month. We arranged a launch party – fully clothed – in early October with our initial print run of 200 calendars. "We have been selling through our website which is really a simple online shop. We have also booked a number of Christmas fairs and markets. My mother has bought a huge amount and I suspect is giving everybody one for Christmas – including me! From the first print we only have a few left, so the next job is to re-order more and find further outlets to sell the calendars, such as village shops, pubs, stores and cafes." It was very obvious from the start of our conversation that Michelle was determined to ensure that this fundraising calendar will be as successful as it could possibly be. One hundred percent of the profits will go to Breast Cancer Now and Prostate Cancer UK. These incredible charities provide vital support, offer essential information and fund valuable research into new treatments. Each calendar comes with information about symptoms for these cancers. You must admire Michelle for her sheer enthusiasm and obvious determination to



spread as much information about the prevention and checking of cancer as she possibly can. Everyone who worked on the Belvoir Un-valed 2025 calendar did so voluntarily, and I really hope that all the effort (and I'm sure it was accompanied by a fairly large dose of laughter) pays off in the end. Thank you, Michelle, for allowing me to hear the story behind this great effort to help these two charities, and let's hope many more people will follow her advice and have a check-up if there are the slightest symptoms that may be worrying them.



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Fifty-per-cent of us will develop cancer in our lifetimes, yet we still delay going to the doctor. We think we are invincible and that these things only happen to the person next door, but we are that person next door.
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Please do visit the website: <https://www.unvaled.co.uk>