

Client Link Magazines Schedule – 2026/2027

Dates affected by bank holidays are in red

January/February 2026

Size of ad booking deadline:	Monday, 5 January
Our proof sign-off or receipt of customer's own ad:	Friday, 9 January
Leaflets bookings by:	Friday, 9 January
Leaflets to be received for counting by:	Thursday, 15 January
Distribution begins:	Thursday, 22 January
Distribution ends:	Sunday, 1 February

March 2026

Size of ad booking deadline:	Monday, 9 February
Our proof sign-off or receipt of customer's own ad:	Friday, 13 February
Leaflets bookings by:	Friday, 13 February
Leaflets to be received for counting by:	Thursday, 19 February
Distribution begins:	Thursday, 26 February
Distribution ends:	Sunday, 8 March

April 2026

Size of ad booking deadline:	Monday, 9 March
Our proof sign-off or receipt of customer's own ad:	Friday, 13 March
Leaflets bookings by:	Friday, 13 March
Leaflets to be received for counting by:	Thursday, 19 March
Distribution begins:	Thursday, 26 March
Distribution ends:	Sunday, 5 April

May 2026

Size of ad booking deadline:	Tuesday, 7 April
Our proof sign-off or receipt of customer's own ad:	Friday, 10 April
Leaflets bookings by:	Friday, 10 April
Leaflets to be received for counting by:	Thursday, 16 April
Distribution begins:	Thursday, 23 April
Distribution ends:	Sunday, 3 May

June 2026

Size of ad booking deadline:	Monday, 11 May
Our proof sign-off or receipt of customer's own ad:	Friday, 15 May
Leaflets bookings by:	Friday, 15 May
Leaflets to be received for counting by:	Thursday, 21 May
Distribution begins:	Thursday, 28 May
Distribution ends:	Sunday, 7 June

July 2025

Size of ad booking deadline:	Monday, 8 June
Our proof sign-off or receipt of customer's own ad:	Friday, 12 June
Leaflets bookings by:	Friday, 12 June
Leaflets to be received for counting by:	Thursday, 18 June
Distribution begins:	Thursday, 25 June
Distribution ends:	Sunday, 5 July

August 2026

Size of ad booking deadline:	Monday, 6 July
Our proof sign-off or receipt of customer's own ad:	Friday, 10 July
Leaflets bookings by:	Friday, 10 July
Leaflets to be received for counting by:	Thursday, 16 July
Distribution begins:	Thursday, 23 July
Distribution ends:	Sunday, 2 August

September 2026

Size of ad booking deadline:	Monday, 10 August
Our proof sign-off or receipt of customer's own ad:	Friday, 14 August
Leaflets bookings by:	Friday, 14 August
Leaflets to be received for counting by:	Thursday, 20 August
Distribution begins:	Thursday, 27 August
Distribution ends:	Sunday, 6 September

October 2026

Size of ad booking deadline:	Monday, 7 September
Our proof sign-off or receipt of customer's own ad:	Friday, 11 September
Leaflets bookings by:	Friday, 11 September
Leaflets to be received for counting by:	Thursday, 17 September
Distribution begins:	Thursday, 24 September
Distribution ends:	Sunday, 4 October

November 2026

Size of ad booking deadline:	Monday, 12 October
Our proof sign-off or receipt of customer's own ad:	Friday, 16 October
Leaflets bookings by:	Friday, 16 October
Leaflets to be received for counting by:	Thursday, 22 October
Distribution begins:	Thursday, 29 October
Distribution ends:	Sunday, 8 November

December 2026

Size of ad booking deadline:	Monday, 16 November
Our proof sign-off or receipt of customer's own ad:	Friday, 20 November
Leaflets bookings by:	Friday, 20 November
Leaflets to be received for counting by:	Thursday, 26 November
Distribution begins:	Thursday, 3 December
Distribution ends:	Sunday, 13 December

January/February 2027

Size of ad booking deadline:	Monday, 4 January
Our proof sign-off or receipt of customer's own ad:	Friday, 8 January
Leaflets bookings by:	Friday, 8 January
Leaflets to be received for counting by:	Thursday, 14 January
Distribution begins:	Thursday, 21 January
Distribution ends:	Sunday, 31 January